

SPONSOR & EXHIBITOR OPPORTUNITIES

Who Will Attend:

- Corporate decision-makers who want to understand how to best leverage their current and future information systems investments to maximize return in the operations and supply chain environment.
- Information systems, operations, and production-focused resources ranging from vice presidents to directors and managers who will be presenting, as well as attending sessions focused on sharing successful implementations and best practices.
- Industry editors and analysts seeking face-to-face discussions with end-users, vendors and systems integrators for the latest news and trends.

Who Should Exhibit and Sponsor:

Vendors and systems integrators that wish to showcase their market or technology expertise and thought leadership to a diverse group of industry professionals. Sponsorship of the 2012 World Conference gives companies unparalleled access to decision makers looking to improve their business through the innovative application of new processes and technologies.

OVERVIEW OF EXHIBITOR OPPORTUNITIES:

The exhibition will be open*:

Thursday, 13 September	8:00 – 17:30
Friday, 14 September	8:00 – 15:00

*Times subject to change

Attendees will have specific times set aside during the conference to visit with exhibitors. Click [here](#) for the full agenda.

Additional Benefits of Exhibiting:

- Access to an estimated 100 conference attendees. They will have specific times set aside during the conference to visit with exhibitors.
- Company information (25 MB) distributed electronically to all attendees

PACKAGE DETAILS	SUPPORTING SPONSOR PACKAGE
3 x 2 meter Booth	√
Pre-show Email Blast (qty:1)	√
Post-show Email Blast (qty:1)	√
Verbal recognition during conference	√
Recognition on conference website	√
Premium Member Price	€ 3.995
Basic-/Non-Member Price	€ 6.750

FOR SPONSOR & EXHIBITOR INQUIRIES PLEASE CONTACT:

MESA Headquarters +1 480.893.6883
worldconference@mesa.org

CONFERENCE SPONSORSHIP OPPORTUNITIES

<u>TYPE</u>	<u>DESCRIPTION</u>	<u>INVESTMENT</u>
Lanyard Sponsor	The Conference Lanyard Sponsor has the opportunity to provide lanyards with their company name and/or logo for attendees to wear throughout the Conference. Lanyards are to be provided in advance to MESA HQ by Sponsoring Company.	SOLD
Walking Lunch Sponsor (2 available)	The Walking Lunch Sponsor has the opportunity to guarantee their company's exposure to attendees and improve networking opportunities by sponsoring a Lunch on Thursday or Friday. The sponsoring company will be able to display their banner during Lunch and will be allotted 5 minutes for welcoming comments (elevator pitch).	€ 2.000
Notepad Sponsor	The Notepad Sponsor has the opportunity to provide notepads with their company name and / or logo for distribution to all attendees at the conference registration desk. Notepads will also be placed throughout the conference for added visibility. Notepads to be provided in advance to MESA HQ.	SOLD
Pen Sponsor	The Pen Sponsor has the opportunity to provide pens with their company name and/or logo for distribution to all attendees at the conference registration desk. Pens will also be placed throughout the conference for added visibility. Pens to be provided in advance to MESA HQ.	€ 2.000
Executive Education Program Sponsor	The Executive Education Program Sponsor will be named and advertised during the four hour session.	SOLD

REGISTRATION FORM

PACKAGE:

SUPPORTING

<input type="checkbox"/>	Premium Member Investment	€ 3.995
<input type="checkbox"/>	Basic/Non-Member Investment	€ 6.750

All 3 x 2 exhibit booths include the following:

- One (1) identification sign
- One (1) standard table (1.20 * 0.6 m)
- Two (2) standard chairs

If you will be bringing your own structure to place in the exhibit booth and do NOT need the provided table and chairs please contact worldconference@mesa.org.

ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

CONFERENCE LANYARD SPONSOR
SOLD

WALKING LUNCH SPONSOR (2 available)
 € 2.000

NOTEPAD SPONSOR
SOLD

PEN SPONSOR
 € 2.000

EXECUTIVE EDUCATION PROGRAM SESSION SPONSOR
SOLD

To secure a package or sponsorship complete and send pages 3-4 to worldconference@mesa.org or fax to +1 480.893.7775. Benefits will not begin until all pages are received.

All opportunities will be secured on a first come, first served basis.

Sponsor & Exhibitor Rules & Guidelines

DEADLINE: 6 August 2012

- Sponsor benefits are based on the timeliness of the order and full payment received. Payment must be received at MESA HQ by **13 September 2012**. Payments received after deadline will incur a €100 late fee.
- Cancellations of sponsorships or exhibits are subject to a 50% charge before **6 August 2012**. No refunds are available after that date. No subletting of exhibition space allowed.
- A sample of all sponsor materials (notepad, pen and attendee gift) must be sent to MESA HQ for approval by **6 August 2012**.
- Logo art, to be used in conference promotional materials, must be forwarded to worldconference@mesa.org upon submission of this agreement. Please send logo in EPS and JPG (at least 300dpi) format, along with the address of the website you wish the logo to be linked to on the conference website.
- Exhibitors will incur additional charges for internet connections, electrical outlets and audio visual equipment, as desired.
- During scheduled conference activities, marketing activities by a sponsor / exhibitor are restricted to their respective booth unless hosting a specific conference event (i.e. refreshment break).
- Sponsors / exhibitors agree to not hold demonstrations, presentations, or related activities during regularly scheduled conference activities.
- All interviews, demonstrations, solicitations, and other activities must be conducted in a way not to infringe on the rights of other sponsoring / exhibiting companies or to offend attendees of the conference. Sponsors / exhibitors shall confine all such activities to within their respective booth when regularly scheduled conference activities are occurring.
- Sponsors / exhibitors are responsible for all material / equipment they bring to the conference. MESA and the conference facility are not liable for any damage, theft of property, etc. Security will not be provided.
- Sponsors / exhibitors agree to abide by all federal, state, local, and facility laws and / or rules. Sponsors / exhibitors are liable for any claims made against them.
- Guidelines and rules are subject to change as required and at the discretion of MESA International.

_____ Company Name <i>(as you would like listed in promotional material)</i>		
_____ Contact Name of Sponsor / Exhibit Coordinator		
_____ Address		
_____ City	_____ State	_____ Zip
_____ Country		
(_____) _____ Phone		
(_____) _____ Fax		
_____ E-mail		
Total Amount Due: € _____		
Payment Method: <input type="checkbox"/> Invoice Please <input type="checkbox"/> Check Enclosed (Make payable to MESA Int'l) <input type="checkbox"/> Credit Card <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Discover		
_____ Credit Card Number		
_____ Name on Card		
____/____/____ Expiration Date	_____ CCV Code (on back of card)	

I, as representative of my company, agree that my company and its representatives at the conference shall abide by the above rules and guidelines.

Printed Name: _____

Signature: _____

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